



We're gearing up for the 2019 Teeswater-Culross Old Boys and Girls Reunion, which is set to be held from August 1-5, 2019. The event will mark over 100 years of celebrating Teeswater-Culross and we want to reach out with an opportunity for you to showcase your family farm to the thousands who will attend the event.

This Reunion, we want to bring awareness to you – the hard-working farm families behind the food we eat – at the Farmers Food Hall, where all meals will be served. It's a chance for you to provide a glimpse in to the dedication, hard work and pride that goes in to producing the food we eat and is an opportunity to raise awareness of how you – familiar Teeswater-Culross faces – play an important role in getting our food from the farm gate to our plate. It's an opportunity to tell your farm story, from your perspective, to a captive and interested audience of folks who consume the food you produce.

Farmers Food Hall Sponsorship Package Includes:

- 2-minute slideshow of images of your farm projected in Farmers Food Hall, on continuous loop (images to be supplied by sponsoring farm)
- Poster placed in high traffic area of Farmers Food Hall, featuring provided images of your farm
- Your family farm name on poster that notes the Farmers Food Hall sponsors
- Farm name, logo (if applicable) and hyperlink to your farm website (if applicable) on the 2019 Teeswater-Culross Old Boys and Girls Reunion website
- One promotional social media post published through 2019 Teeswater-Culross Old Boys and Girls Reunion noting your sponsorship status, including provided logo and link to social media profile, if applicable, on Facebook
- Rights to promote your sponsorship with 2019 Teeswater-Culross Old Boys and Girls Reunion logo
- Farmers Food Hall sponsorship recognition in official schedule printed in Mildmay Crier and Wingham Advance-Times
- Farm name and/or logo in official printed weekend program
- Opportunity to participate in Open Doors event on Sunday afternoon of Reunion weekend
- Wrap-up information on number of attendees to meals in Farmers Food Hall, statistics on social media post including mention of your farm

Farmers Food Hall Sponsorship Investment: \$1,000

As noted above, the slideshow and poster will feature images that you select and provide so you can showcase your farm exactly how you wish. A total of 25-30 images would be requested. Harvest is a great time to capture on-farm images and we would be happy to chat more about the imagery and information that would best showcase your farm and the team behind it.

I look forward to discussing how this opportunity, or other sponsorship opportunities, may be a fit for your farm. You can reach me at 519-357-6176 or adamireland@me.com.

Sincerely,

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